

## An Engine for Your Imagination

All the tools you need, provided by one partner.



#### About WallexLab

Since 2020, **WallexLab** gives platforms the ability to craft their own branded financial products and services in a simple, friendly way.

+500K Clients Onboarded

**Our Partners** 

WALLEX

44

**+7.8B** Turnover

sumsub

+40 Different Solutions

▲ Fireblocks

+30 Whitelabels Launched

ELLIPTIC

Customer experience **Financial Services** Proof of reserve Compliance Onboarding Licensing



Your Product

#### **Our Mission**

Our mission is to ensure that everyone around the world has access to best-in-class Innovative Financial products, regardless of their net worth.

#### Why WallexLab?



Bring your vision to life with our platform friendly products and services.

Rapid speed to market with a modern platforms.

**Known Innovation Leader** with some of the most innovative platforms using us.

Simply plug and play based on a scalable model.

End-to-end offering based on banking products, compliance,

KYC and customer support in one.

**Robust, trusted and secure** platform that you can count on.



#### The WallexLab Benefit

All in one Solution

盦	Own Product	<u>Partner</u>	WallexLab	
Time to Market	1-2 years	6-12 months	ns 1-3 months	
Cost to Market	€€€€€€		€€	
Program Cost Bin Sponsor, Processor fees, etc	Pay in full	Passed on to you	Passed on to you	
Revenue Opportunities Interchange, etc	Own destiny	Lion's share with bank	Shared revenue model	
Compliance Requirements Bin Sponsor, Processor fees, etc	Build own	Passed on to you	Built in	
Product Stack	Build own	Build own	vn Complete banking stack	

#### How does WallexLab charge vs market

Fixed monthly SaaS

Per users fees

#### Pass through bank fees included:

- Customer KYC and Onboarding
- Back office compliance support
- Customer Support
- Bank partner fees baked in
- Bank partner management
- No separately managed 3<sup>rd</sup> party integrations





We build a modern solution	WallexLab handles all infrastructure and bank partner services
So you can build your business rapidly	
Your Platform Your Clients	
Accounts Saving Cards Payments AML KYC Customer Sup	oport
Reporting Daily Risk & Audits Multi-integration CI	P+UAR
Infrastructure Core Banking System Licensing Payment Rails Card Networks Crypto System	n



# A selection of white-labelled capabilities

We offer a complete stack of financial service products that you can white-label as your own without the need of a financial license





## Our dashboard offers an overview into your world



View your entire client base



View growth in real-time



Scale your products



Reporting and compliance

USERS	Q. Search					♥ Export Data
NODES	C Transaction ID	Sender	Receiver	Amount	Created On	Status
CLIENTS SUBSCRIPTIONS	last10digits	Arlene Cooper Actus	Greg Cooper	2,140.71 USD	4/14/2020 4:15 PM	Canceled
WEBHOOKS	last10digits	Johnny Mckinney	Kyle Miles orPositi us	23.36 USD	4/14/2020 4:15 PM	Created
UARS	Last10digits	Irma Steward	Claire Warren	4.17 USD	4/14/2020 4:15 PM	Returned
	last10digits	Kathryn Howard	Scarlett Mccoy	2,252,216.71 USD	4/14/2020 4:15 PM	Settled
	last10digits	Jennie Henry SuecARD-US	Bessie Bell	212,383.63 USD	4/14/2020 4:15 PM	Quound by Receiver
	Last10digits	Eduardo Fisher httn://www.adu	Guy Williamson	886,25 USD	4/14/2020 4:15 PM	Queued by Synapse
	Last10digits	Morris Alexander	Colleen Hawkins	89.87 USD	4/14/2020 4:15 PM	Processing Credit
	last10digits	Morris Murphy wnc.err	Dwight Russell	23,709.96 USD	4/14/2020 4:15 PM	Processing Debit
	CI menosida		10100.10	53'06'04 020	414/2020 4115 PM	(Encount Stor)

#### **Card Issuance**



#### **Brand your Payment Cards, Boost Loyalty**

Empower your brand with personalized payment cards – both physical and virtual. Our offerings include customizable Visa and Mastercard options, spanning prepaid, debit,. These cards come equipped with state-of-the-art features, making them globally accepted.

Elevate your customers' experience with a wide selection of ecofriendly, premium materials. By tailoring the design to your brand, you can foster lasting loyalty and create a unique impression in the minds of your clientele.



## **Deposit Hub**

Virtual Iban / Treasury Account



- **Individually titled** DA accounts no FBO structure or risk of MOS being in the flow of funds due to legacy infrastructure like some other comparable vendors.
- No account minimums, overdrafts, account load fees, or added fees on ATM transfers.
- No fees on internal transactions.
- All fees (e.g. SEPA origination fees) can be covered by platform instead of out of the user's account if desired.



## **Crypto Hub**



- **Allows** for the purchase and holding of crypto assets (BTH, ETH, DAI, and more).
- **Crypto assets are held in trust** at our bank partners meaning your company is not the custodian of the record.
- **Buy/Sell orders** are routed through our partners at a competitive spot rate per transaction fees are competitively low.
- Generally speaking the **wallets are closed loop** which means the product is primarily used for investment, not exchange (e.g. buying crypto or moving off platform).







#### **Project Plan and Examples**



#### **Use Cases**





TOKASH

EURST

Bitgenera.





**Wallex** is an innovative digital banking platform that aims to revolutionise the way individuals and businesses interact with cryptocurrencies and traditional financial services. By seamlessly integrating virtual IBANs, debit cards, saving plans in crypto, and crypto rewards.

Product type: NeoBanking





(44) CUSTODY

**Wallex Self-Managed Wallet** is a non-custodial wallet, designed for clients who wish to manage their own wallet keys and hold the full access to their information, which is kept securely.

Our Self-managed wallet is user-friendly and easy to set up, allowing customers to manage their cryptocurrencies with ease. You can quickly and easily send, receive, and store your digital assets, all while maintaining full control and ownership.

Product type: De Fi Wallet



**Bitgenera** is advanced custody solution is designed to meet all the needs related to the management and use of digital assets. This solution provides a comprehensive range of services and tools to ensure the utmost security and accessibility to your digital assets, enabling efficient management and reliable protection of your digital resources.

#### Product Type: Custody



#### Bitgenera.

**Tokash** is a digital banking solution that utilizes Tokenized Cash Payments on the blockchain, powered by stablecoins. It offers a modern alternative to SWIFT, ACH, and SEPA transfers, providing secure and efficient cross-border payments in the digital economy.

Product Type: Blockchain Banking





**Eurst** is an innovative digital currency designed to maintain a stable value, pegged to the Euro, and backed by US dollars. What sets Eurst apart is its commitment to transparency, with live audits ensuring that the assets backing the currency match its value in real-time. This makes Eurst a trustworthy and dependable option for individuals and businesses in the digital economy seeking stability in their financial transactions and holdings.

#### Product Type: Stablecoin





#### Let's continue the conversation



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